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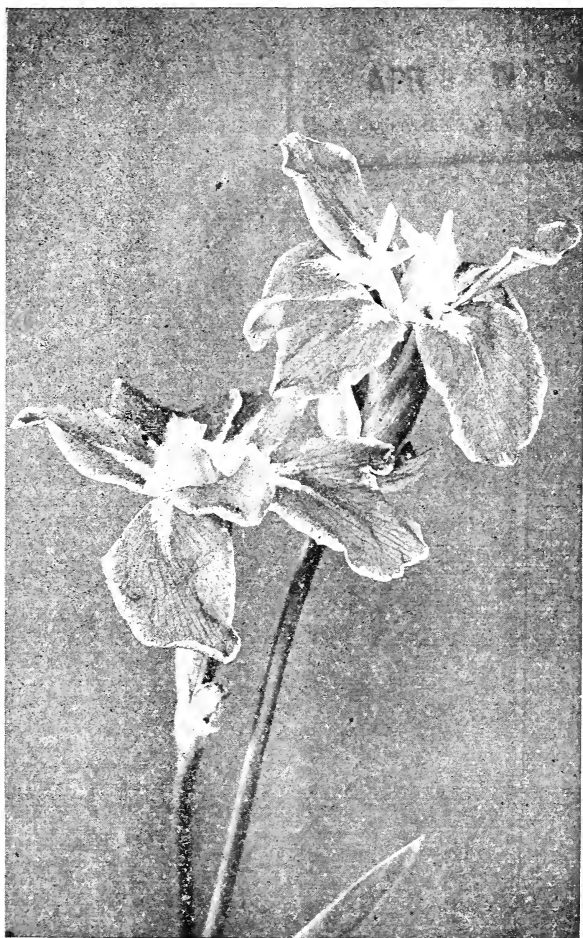
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Kemp's Orchid Flowered Japanese Iris

ORIGINATED BY

J. A. KEMP, Plant Breeder

LITTLE SILVER, - NEW JERSEY



NEW IRIS FROM JAPAN

(Species) Laevigata Alba Purpurera

See description bottom of page 4.

Awarded a certificate of merit by the New York Horticultural Society June 1923.

A FEW WORDS ABOUT KEMP'S ORCHID FLOWERED STRAIN OF JAPANESE IRIS.

The writer has been a great admirer of Japanese Iris for years, and many times thought it a great pity there was so many dull and unattractive colors among them. That they were susceptible of improvement was indicated by an occasional outstanding variety found in almost every collection. With this evidence before me, I determined to see just how far the improvement could be carried by cross pollenization, and how long the work would have to be carried on before my ambitions were realized. I am pleased to say, the time required was much shorter than I had dared to hope for.

Seven years ago this spring I planted a quantity of hand pollenized seed from which about 1000 plants resulted. Many varieties were very beautiful, and many more were only ordinary, but out of this great lot of varieties I selected some 20 very beautiful ones. These were divided and planted in my Home Garden where they have flowered the past three years. Very many visitors have called at my place to see these beautiful Iris, and many have been the exclamations overheard from visitors. How beautiful! They look like Orchids! It was from overhearing visitors saying, "They look like Orchids", that first inspired me with the idea of calling them Kemp's Orchid Flowered Japanese Iris.

Many visitors urged me to name them and place them on the market as soon as ready. In response to the urge, I have given eighteen varieties good pronounceable names, and am now offering them to the Iris Loving Public, so that all who wish may have an opportunity to procure them in time, and enjoy them with me.

I feel confident that I am offering you a strain of Japanese Iris, more beautiful, and more desirable than any hitherto procurable.

With these wonderfully beautiful Iris, it is now possible to achieve a color effect quite equal to that produced with the Germanica or Liberty Iris, and at a time when there is a dearth of bright colored flowers in the Garden, which makes them all the more acceptable.

The Japanese Iris, are very hardy, and free flowering, and will grow in almost any situation, in full exposure to the sun or in shade. But will succeed best in a naturally moist and moderately rich soil, with full exposure to sunlight.

The prices at which they are being offered have been approved by one of the leading commercial growers of the country, and are for divisions of two or more strong leads, with good roots.

Terms :—Cash with order, to customers without an established credit. In all cases, when credit is desired by unknown persons, please give BANK reference.

Note :—The color descriptions of the several varieties offered in this list, were arrived at by the use of Ridgeway's Standard Color Chart, and are as nearly correct as it was possible for me to work them out.

ATLANTA, (No. 11).

Rosaline pink, with hue of soft lavender pink. Primrose yellow blotch at base of petals, from which radiates faint longitudinal veins of bluish purple. Pistils greenish white, with bluish purple lips. A very dainty and extremely beautiful variety. 6 petals, size of flower 6 inches, height of stalk 45 inches. Price, \$1.00 each. \$10.00 per dozen.

BOBBY SIPE, (No. 9)

Large white overlaid with prominent feathering of bright bluish violet. The violet being heavier at base of petals, surrounding bright orange blotch. The beautiful color contrast of this variety is impossible of accurate description. It will have to be seen to be properly appreciated. 6 petals. Size of bloom 6 inches, height 48 inches. Price, \$1.00 each, \$10.00 per dozen.

COLLINGWOOD (No. 10).

Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and prominent. The color being petunia violet, lightly edged lavender pink. Pistils, lilac pink, tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches. Price, \$1.00 each, \$10.00 per dozen.

CORNELIA, (No. 13).

White, prominently veined purplish blue, with cadmium orange blotch at base of petals, edged dull purple. Standards or inferior petals 3 inches long, 1 inch wide, paris blue, lower half. Upper half white, heavily veined paris blue. Pistils, white tinted lavender, with lighter tinted lips. An extremely fine variety that should find much favor with all Iris lovers. 3 petals, size of flower 7 inches, height of stalk 50 inches. Price, \$1.00 each, \$10.00 per dozen.

CELESTINE, (No. 15).

Deep silvery pink hue veined deep blue. Orange blotch, surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches. Price, \$1.00 each, \$10.00 per dozen.

DAY DREAM (No. 1).

In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue, with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals, diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited. Price, \$2.00 each.

GRENADIER, (No. 16).

White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards or inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 petals, size of bloom 7-8 inches. Height of stalk 50 inches. Price, \$1.00 each, \$10.00 per dozen.

HARMONY, (No. 3.).

A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and of medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower 4 $\frac{3}{4}$ inches, height 42 inches. Price, \$1.50 each. Stock limited.

MARTHA KEMP, (No. 8)

Deep lilac pink ground, brushed venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white, tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches. Price, \$1.00 each, \$10.00 per dozen.

NORMANDY, (No. 7).

White, with faint hair lines or veins, radiating from light cadmium yellow blotch at base of petals. Standards of inferior petals are very conspicuous in their contrast of bluish violet color, tipped and edged white. Single. Size of flower 6-7 inches, height 46 inches. Price, \$1.00 each, \$10.00 per dozen.

OLYMPIA, (No. 14).

This beautiful variety is a blending of rosaline pink and soft lavender, with primuline yellow blotch at base of petals bordered bluish tinted deep lavender. Small standards, or inferior petals of light squills blue and lavender pink. Pistils, white with squills blue lip. 3 petals, size of flower 7 inches, height of stalk 50 inches. Price, \$1.00 each, \$10.00 per dozen.

OCEANA, (No. 12).

Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches. Price, \$1.00 each, \$10.00 per dozen.

ROMANCE, (No. 2).

Cerulean blue, heavily marbeled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals. Short or inferior upright petals of same color and marbling. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations. Price, \$1.00 each, \$10.00 per dozen.

SELKIRK, (No. 22).

Pure white, with gold band in center of lower half of petals. Flowers large, and beautifully ruffled. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches. Price, \$1.00 each, \$10.00 per dozen.

TAIMANYA, (No. 4).

Pale kings blue, irregularly splashed and marbled venitian blue. Bright orange blotch at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and venitian blue. A splendid variety of great merit. Flowers $7\frac{1}{2}$ inches in diameter, finely ruffled. Height 40 inches. Price, \$1.00 each, \$10.00 per dozen.

VENICE, (No. 17).

Lavender pink, heavily veined venician blue, with deep chrome yellow blotch at base of petals. Pistils lavender tipped venician blue. 6 petals, size of flower 6 inches, height of stalk 50 inches. It is impossible to adequately describe the great beauty of this exquisite variety. You will have to see it to fully appreciate its beauty. Price, \$1.00 each, \$10.00 per dozen.

VERNON, (No. 21).

Bright lavender blue on rosaline pink ground. Narrow band of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches, height of stalk, 30 inches. Price, \$1.00 each, \$10.00 per dozen.

VAN HOESSEN, (No. 6).

Dull bluish violet, veined lilac pink. Light orange colored blotch at base of petals. Standards or inferior petals lilac pink, tipped bluish violet. Pistils dull greenish white, edged bluish violet, with deeper margin of bluish violet at terminal A very beautiful variety. Single. Diameter of flower 6 inches, height 48 inches. Price, \$1.00 each, \$10.00 per dozen.

SPECIAL OFFER.

1 each of the 18 varieties \$16.00. 3 of each \$45.00, not prepaid.

JAPANESE IRIS SEED FROM KEMP'S ORCHID FLOWERED STRAIN

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are very easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Full cultural directions printed on each packet

Price per packet of 100 seeds,-----\$.50

Three packets----- 1.25

Six packets----- 2.25

Postpaid.

NEW IRIS FROM JAPAN

(Species) *Laevigata Alba Purpurea*

This new and valuable Iris is comparatively unknown in this country, and is now being offered for the first time by an American grower.

The late Dr. VanFleet pronounced it the most important and valuable species of Iris discovered in many years; and regarded it as one of the most desirable hardy herbaceous plant novelties brought to his attention during the many years of his connection with the United States Department of Agriculture.

The color is a very pleasing combination of blue and white; distinct from any other known Iris. Six petals; flowers flat like the Kaempferi (Japan Iris), four to five inches across; borne on stems 20 to 25 inches high. Season of blooming just between the German and Kaempferi types. Succeeds best in rather moist situation.

A very valuable acquisition to the Iris family that every lover of the Iris will want. Stock very limited.

Price, strong divisions, two or more leads, each \$1.00; 6 for \$5.00; 12 for \$9.00, postpaid.

J. A. KEMP

Breeder and Grower of

HORTICULTURAL NOVELTIES

Little Silver, New Jersey